



Shop Policy

This document can be made available in standard and large size print and on tape

Falmouth Art Gallery Shop Policy

1. The gallery's shop aims to:

- 1.1 Promote and encourage local artists and master crafts people.
- 1.2 Offer a varied choice of gifts with changing displays.
- 1.3 Be affordable whilst retaining a high quality.
- 1.4 Be child friendly for pocket money and parent's purchasing (i.e. books, automata kits etc). However, it is not within our policy to deliberately target income generation at children and we are aware of the difficulties of disadvantaged families.
- 1.5 Have a choice of educational/reading material.
- 1.6 Create and maintain uncluttered displays.
- 1.7 Provide clear labelling and pricing.
- 1.8 Arrange displays to coincide with major events/anniversaries.
- 1.9 Sell work or gifts that reflect current exhibitions.
- 1.10 Offer free current information sheets about exhibiting artists.
- 1.11 Complement exhibitions and community projects.
- 1.12 Offer competitive commission rates to encourage and support local artists.
- 1.13 Offer interest free credit through Arts Council England **Own Art**.
- 1.14 Abide by the Museums Associations Code of Ethics.
- 1.15 The gallery adheres to the *Fair Trade Policy*.
- 1.16 All activities will be sustainable and will consider the needs of the environment.

This policy was passed by Falmouth Town Council on 4th February 2008