

### 1. Supporters Scheme, donations and grant Income

- 1.1 We now have just over 100 supporters some of whom are now also doing some volunteering for the Gallery.
- 1.2 We were delighted to receive a donation of £2,000 from Frances Fyfield who was so pleased with the approach that the Gallery had taken with her art collection in the exhibition *A Question of Guilt*.

### 2. Acquisitions, Gifts and Bequests

- 2.1 We have been gifted a maritime painting by Mr Mark Bone on behalf of his wife by the artist John Henry West who lived and worked in Falmouth. The painting complements the one we already have in the collection and has an inscription on the back that states that it was done in the hold of a 5 ton cutter in Falmouth Harbour. It is dated 1900.
- 2.2 We have been gifted a new Patrick Woodroffe artwork by Jean Woodroffe as a thank you for *The World of Woodroffe* exhibition earlier in the year.
- 2.2 We have acquired a new automata from Carlos Zapata for the 'hands on' zone in our new exhibition *Rodney Peppe: Astonishing Automata and Marvellous Machines*. The automata depicts Dolly Pentreath and celebrates Cornish Heritage. Over the next three years it will travel to the other Museums in The Cornwall Museums Partnership where it will advertise and promote Falmouth Art Gallery.

### 3. Exhibitions and displays

- 3.1 *A Question of Guilt* who-dunnit that ran from April to mid-June was a huge success with 7,935 visitors including some very enthusiastic Police Cadets. We are now looking into the possibility of making this a touring exhibition as we have been so encouraged by the audience feedback. Pages of praise in the visitor book include quotes in the following vein "Brilliant! I love it – how did you think of it?"; "This exhibition has really captured Gracie's (age 3) imagination - we keep on coming back!" and "First time I have laughed and seen a funny, humorous/intelligent approach to curatorship (Andrew Lanyon's exhibition did have humour). This is a wonderful way to bring painting alive and get your imagination going – feel warmed by the experience - thank you."
- 3.2 Saturday 27<sup>th</sup> June we opened this year's most ambitious installation *Rodney Peppe: Astonishing Automata and Marvellous Machines* which was very well received by the artists and by the visitors alike. The installation of glazed cases proved challenging to

the hang team but we achieved a total transformation of the galleries in five days. "33years, 5 years and 4 ½ months. All entranced and enthralled".

- 3.3 The Entrance Gallery has featured *Penny Black* in conjunction with the Archives and Cornish Studies Service who kindly loaned genuine Penny Blacks and stamps of other denominations as well as some most interesting Fox family material relating to the Packet Ships and other consular activity.
- 3.4 This was followed by *Push the Boat Out* which featured some of the Gallery's best maritime painting with loans from the Royal Cornwall Polytechnic Society Tuke Collection, the Gwavas Collection and other private collections. This exhibition was planned to coincide with AZAB 2015 (Azores and Back) and Falmouth Classics.
- 3.5 The Community Gallery on the stairs has featured artwork by local schools who entered a competition to design a flag for AZAB 2015 which would then be awarded to the first boats to arrive in the Azores.
- 3.6 The Limelight gallery continues to attract a steady stream of exhibitors including Bianca Cork, Dan James, Vicki Clark, Peta White, Peta White, Louisa Albani, Cassie Rafferty, Clarissa Beothy, Diana Purchas, Chris Thaw, Scarlett Bird and The sensory project.

#### **4. Cornwall Museum's Partnership**

- 4.1 The Gallery continues to receive training to develop skills in fundraising, business planning and income generation in order to significantly increase the effectiveness of our fundraising as part of the Heritage Lottery Fund Catalyst funded project. Charlotte Davis attended a bid writing training day.
- 4.2 Cornwall Museum Partnership now has a new CEO, Emmie Kell, and has recruited a new Community Engagement Co-ordinator and Finance Officer. The team will be based at Krowji and begin in earnest in July 2015.
- 4.3 The modular birch-ply exhibition cases which we have had made for *Rodney Peppe: Astonishing Automata and marvellous machines* have been funded through Major Partner Museum exhibition uplift budget.
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- 4.4 Cornwall Museum Partnership has been constituted to actively work to attract funds to Cornwall and assuming that we deliver the £1.5m project successfully there should be no reason why we will not renew (and increase) our Arts Council England MPM grant in 2018.

## 5. Visitor Statistics

	Month					Cumulative				
	2012	2013	2014	2015	%inc	2012	2013	2014	2015	%inc
Jan	2,355	2,469	2,645	2,814	6%	2,355	2,469	2,645	2,814	6%
Feb	3,369	3,050	3,436	3,750	9%	5,724	5,519	6,081	6,564	8%
March	3,174	3,390	2,959	4,436	50%	8,898	8,909	9,040	11,000	22%
April	3,243	3,776	3,265	3,820	17%	12,141	12,685	12,305	14,820	20%
May	3,116	4,838	3,816	4,236	11%	15,257	17,523	16,121	19,056	18%

5.1 We have an 18% increase in visitor figures which I think is largely due to increased community engagement.

## 6. Community and learning

	Month					Cumulative				
	2012	2013	2014	2015	%inc	2012	2013	2014	2015	%inc
Jan	370	361	410	1,016	148%	370	361	410	1,016	148%
Feb	566	395	477	1,155	142%	936	756	887	2,171	145%
March	537	629	710	1,440	103%	1,473	1,385	1,597	3,611	126%
April	427	632	397	689	74%	1,900	2,017	1,994	4,300	116%
May	623	686	1,592	1,397	-12%	2,523	2,703	3,586	5,697	59%

6.1 Community and learning figures are holding up well. May 2014 was the John Dyer Big Draw for Tall Ships and it is pleasing to see that we are only 12% down this year against that figure.

6.2 Community extends from Baby Jam, Baby Paint, Little Fingers, Schools KS1, 2,3 & 4 to families, adult learners and older people.

6.3 Henrietta delivered talks to accompany exhibitions and at Penryn and Mawnan Smith WIs. Frances Fyfield gave the talk introducing her exhibition and drew well over 30 supporters.

6.4 The Art Gallery continues to support Arts Award projects working with the after school arts club at St Marys School and delivering Silver Award with two fourteen year old home educated girls.

6.5 We are working on the final part of the Max Rheinhardt Literary Award which is being run in conjunction with Engage (museum educators), NAWA (National Association of

Writers in Education) and Penryn College and Henrietta will attend the NAWE conference in November to talk about what we learned from the project.

- 6.6 Social media continues to grow with Facebook, Twitter and Instagram and proves an excellent way of connecting with new audiences.
- 6.7 The Gallery has hosted the Police Cadets, Look Group and a reception for Falmouth Classics sponsored by Old Poultney Whisky which drew nearly 300 salty dog sailors (many of whom were delighted with the *Push the Boat out* Exhibition and some of whom were seen with Deer Stalkers on examining *A Question of Guilt*).

## **7. Staffing**

- 7.1 Both Charlotte Davis and Donna Williams have announced that they are pregnant. Both will be going on maternity leave around December time. Donna Williams has announced that she only wishes to take 6 months. We have in place four other free-lance education facilitators and it would be possible to use them to bridge the gap by increasing their hours.

## **8. Marketing**

- 8.1 Our new July- December 2015 leaflet is now available.
- 8.2 Donna Williams is confident that she can place much of the advertising before she goes on maternity leave. We will need to consider how we cover PR, Press Releases and Social Media for the first 6 months of 2016.

## **9. Policy and Strategy – Accreditation**

- 9.1 I understand that I misinformed Councillors in my April Report as Accreditation is not due till November 2015. We are well ahead with the review of our policies and strategies per the document map circulated with the last report and will be bringing all final copies to the September meeting.

## **10. 2015/16 – some future projects and partnerships**

- 10.1 We have been encouraged by The Heritage Lottery Fund to put in a bid for a Young Roots project aimed at 11-25 year olds – this is our target audience for 2015/16. These young people will be working with all the Falmouth Art Gallery audiences both young and old.
- 10.2 We will be working with Shallal accessible arts company and Porthmeor Studios in July-Sept to build on partnerships established in the Cultural Triangle Project. We will also be supporting them in their Cornish Doorways project funded by HLF and Arts Council England.

### 10.3 Future exhibitions

- 27<sup>th</sup> June – 12<sup>th</sup> September – Automata featuring Rodney Peppe and Falmouth Automata makers
- 12<sup>th</sup> Sept-21<sup>st</sup> November – Soil Culture in collaboration with Exeter based Centre for Art and the Natural Environment celebrating 2015 as UN International Year of Soil.
- 29<sup>th</sup> Nov-30<sup>th</sup> Jan – Serpentine – a celebration of artists who live and work on the Lizard.
- 6<sup>th</sup> Feb-20<sup>th</sup> April – Kith and Kin – the best 'intimate; work from Cornish collections
- 23<sup>rd</sup> April=25<sup>th</sup> June – The Jerwood Drawing Prize

10.4 Extension to the Art Gallery: We are still awaiting the upshot of the Library Consultation in order to establish exactly what we are going to do with the two buildings