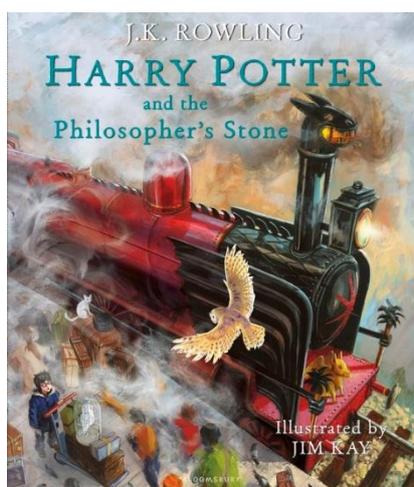


Falmouth Art Gallery joins the national Harry Potter launch

Bloomsbury Children's Books launch the Harry Potter Spotter competition



To celebrate the publication of *Harry Potter and the Philosopher's Stone* Illustrated Edition by J.K. Rowling, illustrated by Jim Kay, Bloomsbury Children's Books is launching the Harry Potter Spotter competition in association with children's charity, Kids in Museums and The Telegraph newspaper.

The Harry Potter Spotter competition launches on Friday 9th October. It challenges people of all ages to seek out and photograph an image from the book placed in museums around the country and share via social media. Working with Kids in Museums, Bloomsbury has placed 12 Jim Kay prints in 12 different museums around the UK and Ireland. With a clue to solve at each venue participants must find these images, take a photo of themselves with it and share via Twitter or Instagram using the hashtag #HarryPotterSpotter.

Jim Kay has always been a fan of museums saying; *'Museums are one of my favourite places to visit. The objects they contain tell the story of ourselves and our world, and I find them endlessly inspiring and fascinating. My illustrations owe so much to museum collections, it's an honour to know they will appear in the places that made me want to become an artist.'*

One overall winner will receive a family ticket to the Warner Bros. Studio Tour London – The Making of Harry Potter plus a Harry Potter tote bag, a Jim Kay signed print and a copy of the Deluxe Illustrated Edition of *Harry Potter and the Philosopher's Stone* (RRP: £150). 12 additional prize winners, one from each museum, will receive a Harry Potter tote bag, a Jim Kay signed print and a copy of *Harry Potter and the Philosopher's Stone* Illustrated Edition (RRP: £30). Participants only need to spot one print to enter.

The Harry Potter Spotter competition launches on Friday 9th October and closes at midnight on Sunday 1st November.

Falmouth Art Gallery offers free workshops to school groups and community groups. To enquire about a booking please contact Charlotte Davis, learning@falmouthartgallery.com

Go to <http://www.harrypotter.bloomsbury.com/uk/harry-potter-spotter-competition> for full details of the competition.

The twelve museums taking part in the Harry Potter Spotter competition are:

Beamish Museum - www.beamish.org.uk

Derby Museum – www.derbymuseums.org

Egypt Centre, Swansea – www.egypt.swan.ac.uk

Falmouth Art Gallery - www.falmouthartgallery.com

Hampton Court Palace – www.hrp.org.uk

Manchester Museum – www.manchester.ac.uk/museum

Museum of Childhood, Edinburgh - www.edinburghmuseums.org.uk

Museum of London – www.museumoflondon.org.uk

National Gallery of Ireland – www.nationalgallery.ie

Norwich Castle - www.museums.norfolk.gov.uk/Visit_Us/Norwich_Castle

River and Rowing Museum, Henley-On-Thames – www.rrm.co.uk

V&A Museum of Childhood – www.vam.co.uk/moc

**For more information on the Harry Potter Spotter competition
please contact Ian Lamb – ian.lamb@bloomsbury.com / 020 7631 5726**

