

1. Grant funding

- 1.1 Falmouth Art Gallery has been awarded a grant of £3600 from Arts Council England Strategic Support Funds Round 2 to support its activities in 2013/14.
- 1.2 It achieved this through its membership of the 'For Cornwall' group, consisting of Porthcurno Telegraph Museum, Penlee House Gallery & Museum, Falmouth Art Gallery, National Maritime Museum Cornwall and Royal Cornwall Museum.

2. Launch of new website

- 2.1 After years of planning and work-behind the scenes, Falmouth Art Gallery's new website went live this month, following support from Arts Council England.
- 2.2 The art gallery has upgraded its old, out-dated system to a custom-build content management system designed and built by LOOK Systems, with support from Steve Collinson at xgraphica.
- 2.3 New features include social media feeds, slideshows, toggle boxes and the new Supporters' Scheme page.
- 2.4 Staff at the gallery received training in the new media, which means that content can be managed in-house at a considerable saving of time and money.
- 2.5 Falmouth Art Gallery has also increased its web presence with a dedicated page on the new Cornwall Museums Group website. This can be viewed at <http://www.museumsincornwall.org.uk/Falmouth-Art-Gallery/Cornwall-Museums/>

3. Launch of Falmouth Art Gallery Supporters' Scheme

- 3.1 In line with Section 5.4 of its Service Delivery Plan, *Aim 4: To provide exceptional customer service*, Falmouth Art Gallery launched its new Supporters' Scheme in April, with a grant from Arts Council England.
- 3.2 The scheme rewards anyone who joins with benefits, including a twice-yearly newsletter, exclusive invitations to talks and tours of new exhibitions, and shop discounts.
- 3.3 Annual Membership starts at £20, with joint supporters paying £30, family supporters £35 and lifelong supporters £500 single or £750 joint membership.

3.4 Information about the Supporters' Scheme is on the Supporters' page on the website and printed in a colourful folded leaflet with detachable application form.

4. Cultural Tourism

4.1 Collections Manager Natalie Rigby has been working with South West-based Sound View Media to develop a 1-minute 'digital postcard' to promote Falmouth Art Gallery, funded by Arts Council England.

4.2 The short film focuses on Henry Scott Tuke's (1858 – 1929) painting 'A Morning Gossip' and JT Richardson's (1860 – 1942) 'Madeira Walk with Japanese knotweed, Falmouth' and will show how the landscape has changed from past to present as seen through the eyes of a family visiting Falmouth. Filming is due to start in early May.

4.3 The 'digital postcard' will be distributed via Falmouth Art Gallery and Visit Cornwall email, as well as through the art gallery's facebook and twitter feeds.

4.4 Falmouth Art Gallery is sharing the cost of 3 banners with the National Maritime Museum Cornwall. The banners, which will hang across the main thoroughfare in Falmouth and feature the gallery's popular painting 'The Lady of Shalott', have directions to NMMC on one side and to Falmouth Art Gallery on the other.

4.5 Falmouth Art Gallery has created a 'Find Falmouth Art Gallery' map aimed at the cruise ship market.

4.6 Designed by cartoonist Nick Brennan, the brightly-coloured street map features pictures of paintings from the Falmouth Art Gallery collection and fascinating facts about the art.

4.7 The maps are being distributed by the Ambassadors in Welcome Packs to cruise ship passengers as they arrive. The art gallery has already seen a significant impact on its visitor figures, compared with last year, with visitor figures almost doubling on 11 April with the arrival of passengers from the cruise ship *Discovery*.

4.8 In order to develop its online following, Falmouth Art Gallery has initiated the hashtag #lovefalmouth on all its social media messages.

5. New acquisitions

5.1 Barbara Powell donated an original photograph of the artist Henry Scott Tuke (1858 – 1929) on behalf of her mother Mrs Margaret Powell.

6. Holiday family workshops

- 6.1 This February 'Half Term Hullabaloo' saw pirate encounters, fabric collage and boats in boxes, part of a week of free creative activities held in the art gallery that attracted 44 adults and 75 children.
- 6.2 'Easter Antics' was a week of events and activities at the art gallery that included 'slinky scales', 'flying flags' and 'blotty monsters', inspired by the paintings in the 'A Framer's collection' exhibition, attracting 47 adults and 86 children.
- 6.3 A highlight of Easter week activities was the poetry workshop led by Sally Crabtree, inspired by Anne Killgrew's '*Venus attired by the Graces*'. The children made 'edible poetry' with biscuits which they could eat to become walking poems, as well as making clothes for Venus to wear.

7. Spring Festival 14 – 24 March 2013

- 7.1 For this year's Spring Festival, Falmouth Art Gallery commissioned artists Suzanne Crook and Penny MacBeth to produce a flower-inspired textile display in the foyer of the Municipal Building.
- 7.2 Penny and Suzanne worked with the Saturday family workshop to make felt flowers to decorate the space.

8. Education

- 8.1 45 different schools and learning groups took part in a total of 144 sessions at Falmouth Art Gallery from April 2012 to April 2013. This represents a brilliant effort from the small team at the art gallery and shows how the gallery is committed to working closely with its local community to provide high quality and free learning experiences.
- 8.2 The art gallery's new initiative for Early Years children, 'Little Fingers', launched in September, is proving very popular with tots and their carers.
- 8.3 Led by freelance educator Jo Lumber, the workshops include storytelling, movement and a making activity. All workshops are free, but limited to 20 places.
- 8.4 The art gallery's regular programme of Saturday afternoon drop-in workshops continues to offer a wide range of free and fun activities. The sessions are linked to the current exhibition and the HLF funded Killigrew painting '*Venus attired by the Graces*'. A stunning display of art work from the Alfred Wallis-inspired 'Sea-real boxes' was displayed in the community gallery in the entrance area.
- 8.5 Access and Interpretation Manager (Maternity Cover) Charlotte Davis, has been busy leading workshops with children and teachers from Falmouth

Primary School, St Mary's School, Marlborough School, Mullion School, King Charles School, St John's School and Home Educated.

- 8.6 Pupils from Falmouth Primary School and Mullion School were involved in the 'This is me in the world' project which explored how they see themselves in today's society through art. The art gallery hosted a display of their work in the community gallery space and pictures were displayed on the stair rail leading up to the art gallery. The art gallery also hosted a community celebration with over 70 young people, parents and teachers.
- 8.7 A group of Home Educated young people took part in a digital animation workshop with artist Tony Johns. They made short films inspired Anne Killigrew's painting 'Venus attired by the Graces'.

9. Talks and tours

- 9.1 The Director Louise Connell gave a talk and tour of the art gallery to 2 separate groups from NADFAS.
- 9.2 Assistant Curator Alex Hooper gave two talks to groups from Brightwater Holidays and Constantine Arts Society.
- 9.3 The art gallery also welcomed groups from Falcare, the LOOK group, Murdock & Trevithick Centre, Baby Paint and the University of the Third Age.
- 9.4 Falmouth Art Gallery is supporting people with dementia in Falmouth by hosting a monthly 'Dementia Café' in the art gallery with Dementia Friendly Falmouth. The first gathering took place In April with great success.
- 9.5 The art gallery invited Alison Bevan, the Director of Penlee House to give a talk on the great maritime artist Charles Napier Hemy RA (1840 – 1917). The talk was attended by over 60 people.
- 9.6 Colin Brown gave a talk entitled 'Art and Spirituality' which was attended by 48 people; and author Stephen Tyrrell gave a talk on the artist Thomas Wood Holgate (1869 – 1954) to an audience of 35.

10. Training

- 10.1 Louise Connell, Tamsin Bough and Charlotte Davis all attended the 'Diversify your fundraising' course delivered by DSC at the Royal Cornwall Museum.
- 10.2 Tamsin Bough and Louise Connell also attended a workshop on developing online trading led by Chichester Brand Services at NMMC.
- 10.3 Tamsin also attended a Finance Training for Retail Management course at NMMC.

- 10.4 Alex Hooper, Natalie Rigby and Charlotte Davis have all received training in Frist Aid.
- 10.5 Louise Connell attended a very illuminating Lighting course run by South West Museums Federation in Bodmin.
- 10.6 Tamsin Bough and Natalie Rigby attended Cornwall Museums Group Web Input training.
- 10.7 Natalie Rigby attended Copyright training at Tremough Campus.
- 10.8 Charlotte Davis attended a Social Media workshop at Greenbank Hotel organised by Fal River Links.

11. Awards

- 11.1 Falmouth Art Gallery was approached by the Art Fund, organisers of the annual Art Fund Prize to apply for this year's 'Museum of the Year' Award.
- 11.2 Although unsuccessful, Falmouth Art Gallery was informed by the Art Fund that it was one of only 46 museums in the running – putting us in the top 46 best museums in Britain!

12. Exhibitions & Loans

- 12.1 A display of work around the theme of cats, 'The Cat's Whiskers', was on show in the permanent gallery from 3 December to 23 February. The exhibition included work by Caroline Rousseaux, Julian Dyson, Carlos Zapata and Andy Warhol, alongside old favourites from the Falmouth Art Gallery collection. The show was seen by 6,862 people.
- 12.2 The permanent gallery also held a display of 23 artworks by Thomas Wood Holgate (1869 – 1954) in collaboration with Stephen Tyrrell, author of 'Thomas Wood Holgate, an introduction to his life and paintings'. This small exhibition ran from 26 February to 26 April.
- 12.3 The 'Hemy and friends' exhibition closed on 2 February. The exhibition received a total of 5,903 visits, of which 967 were educational.
- 12.4 'A Framer's collection', the private collection of Mattei Radev (1927 – 2009) closed on 20 April and was visited by 8,964 people, of which 936 were educational.
- 12.5 The new exhibition, 'Cedric Morris & Christopher Wood: A forgotten friendship' opened on 27 April and will run until 22 June.

- 12.6 Christopher Wood (1901-1930) and Cedric Morris (1889 – 1982) met as art students in Paris in the 1920s. For the next few years they became leading figures in the London art world where they were at the forefront of the avant-garde.
- 12.7 Both artists painted in Cornwall and Brittany, and this exhibition shows a selection of their stunning and evocative landscapes alongside portraits of their mutual friends.
- 12.8 Two works from Falmouth Art Gallery's collection returned from a high profile exhibition in London organised by The Bulldog Trust called 'Amongst Heroes: the artist working in Cornwall'. The works were 'Constructing South Pier, Mevagissey' 1888 by Sir Frank Brangwyn RA (1887 – 1956) and 'Edwin 'Neddy' Hall, boatman, Custom House Quay, Falmouth' by Katherine Lanyon (1862 – 1928).

13. Building development work

- 13.1 In January, CAD Architects of Penryn submitted plans 'pro bono' for the development of Falmouth Art Gallery.
- 13.2 Their proposed extension to the art gallery offers an enhanced disabled entrance, loading area, a public toilets facility, increased office and storage space and an additional gallery space.