

1. Supporters' Scheme and grant income

- 1.1 We are pleased to report that all our supporters are renewing their annual membership. However, I am exploring ways to improve public 'buy in'.
- 1.2 In addition to collections box donations, the Gallery received donations of £200 in recognition of all Falmouth Art Gallery staff had done for the Falmouth artist Patrick Woodroffe who died in May, 2014.

2. Acquisitions, Gifts and Bequests



- 2.1 The gallery has successfully acquired Charles Napier Hemy oil on canvas 'Hauling in the nets' at Bonham's on 15th April for the hammer price of £38,000 (est. £25,000-£35,000)
- 2.2 A facsimile sketch of the painting by the artist appeared in the magazine *Grosvenor Notes* in 1886 entitled *Falmouth Natives* - which refers to the oysters not the fishermen. Further research suggests that the boat is quite likely an East Coast yawl.
- 2.3 Funding for the picture came from anonymous private donations of £15,000 and £5,000 with the balance coming from the Art Fund and V&A Purchase fund for further contributions.

2.4 The picture is currently undergoing a light clean before it goes on display as part of our Tall Ships exhibition in July.

3. Exhibitions and displays

3.1 *Artists of the First Falmouth Art Gallery* had 7,571 visitors and was very well received.

3.2 It was replaced by Tom Early and friends which opened on 26th April and has so far attracted 6,324 visitors.

3.3 The permanent gallery has been showing selected works from the De Pass collection including a wall full of masterprints.

3.4 The community gallery continues to have varied and colourful displays of work.

3.5 Preparations are well underway for the next exhibition *The boy who bit Picasso* which is based on the eponymous book by Anthony Penrose, son of Roland Penrose and Lee Miller. The entrance gallery will be transformed into a Tall Ships exhibition.

3.6 We have launched our new Limelight gallery and applications are flooding in. The concept is that the space can be used by an artist/maker or community group to mark a specific event. So far we have shown Patrick Woodroffe, Paul Feiler, Patrick Houghton, H S Tuke and Barrie Cook.

4. For Cornwall Partnership aka Cornwall Museum's Partnership

4.1 ACE Strategic Support Funding for 2014-15 and HLF Catalyst funding 2014-16 have now been initiated. The chief aim is to increase resilience and sustainability in Cornwall's museums.

4.2 The gallery will specifically have training to develop skills in fundraising, business planning and income generation in order to significantly increase the effectiveness of our fundraising.

4.3 Another strand is aimed at improving our online trading performance

4.4 Cornwall Museum Partnership was unsuccessful in its applications for Experience Heritage (Heritage Lottery Fund) and will hear in July whether or not they have been successful in their bid for Major Partner Museums (Arts Council England).

- 4.5 The Partnership was cited in an article in the June issue of Museum's Association magazine and has been invited to give a presentation at the Museum'
- 4.6 As previously stated, audience development work funded by Arts Council England as part of this project has allowed us to capture more accurate visitor statistics.

Falmouth Art Gallery - Total visitors

	Month				Cumulative				Counted
	2012	2013	2014	% inc	2012	2013	2014	% inc	
Jan	2,355	2,469	2,645	7%	2,355	2,469	2,645	7%	
Feb	3,369	3,050	3,436	13%	5,724	5,519	6,081	10%	
March	3,174	3,390	2,959	-13%	8,898	8,909	9,040	1%	
April	3,243	3,776	3,265	-14%	12,141	12,685	12,305	-3%	
May	3,116	4,838	3,816	-21%	15,257	17,523	16,121	-8%	

5. Community and learning

Falmouth Art Gallery - Education

	Month				Cumulative			
	2012	2013	2014	% inc	2012	2013	2014	% inc
Jan	370	361	410	14%	370	361	410	14%
Feb	566	395	477	21%	936	756	887	17%
March	537	629	710	13%	1,473	1,385	1,597	15%
April	427	632	397	-37%	1,900	2,017	1,994	-1%
May	623	686	1,592	132%	2,523	2,703	3,586	33%

- 5.1 You will see that we had an increase of 132% in education figures in May. This is partly due to the fact that we are delivering workshops for the Big Art and Storytelling Tall Ships Project which includes the John Dyer painting competition. These have been delivered both in the gallery and as outreach. We have also been developing and tailoring workshops that fit with the special topics that school children are currently exploring.
- 5.2 Falmouth Art Gallery has been working with Falmouth University on a number of projects including Momento Mori which culminated in a small exhibition and private view in the Permanent Gallery in May.
- 5.3 Cath Wallace delivered a talk on H S Tuke to Constantine Art Group.
- 5.4 The Art Gallery continues to support Arts Award projects with various schools in the district.
- 5.5 The For Cornwall Partnership has made a film featuring the five original museum's education offer. This includes a two minute clip of Charlotte Davis and various

schools doing workshop activities in the gallery. This will be available on the www.museumsincornwall.org.uk website and is designed for education providers.

- 5.6 Our regular Baby Paint and Little Fingers sessions continue to be over-subscribed.
- 5.7 The Director has given a number of walk & talk sessions on *Tom Early and Friends*.
- 5.8 Freelance educator Glyn Winchester is developing 'Winnie's Wanderings' during which she impersonates Winifred Freeman complete with portable painting box, stool and papier mache paint box made by Philip Cox. This character has been developed as part of the Cultural Triangle project.
- 5.9 The art gallery's regular programme of free Saturday afternoon drop-in workshops continue to offer a wide range of fun activities. We have also supplemented this by providing a self-led table for families who just want to sit down together and make something.
- 5.10 Charlotte Davies has kept the wider virtual community updated with all our events and we now have 1,594 followers on Facebook and a 4.6 out of 5 rating.
- 5.11 We have also received a certificate of excellence from Tripadvisor where we are also rated 4.6 out of 5.
- 5.12 The gallery hosted the mayor making celebrations in May and an evening for Falmouth Classics with over 100 attendees.
- 5.13 The Director attended Falmouth Rotary and gave an introductory talk.

6. Training

- 6.1 The Director attended an Institute of Fundraising, Fundraising training day at Foot Anstey
- 6.2 Tamsin Bough has completed her on-line learning course in 'Writing for the Media' level 2 at Falmouth University. Charlotte Davis has postponed hers due to level of demand for schools workshops

7. Staffing

- 7.1 There are no staffing issue to report save to say that Donna has settled back in well and the team are all happy and extremely productive.

8. 2014 – some future projects and partnerships

8.1 The Cultural Triangle project.

This project is now under way and collaborations are being negotiated with CAST and Helston Museum, Penlee House and Gallery and Porthmeor Studios and the St. Ives School of Art. This project will involve people resident in the area roughly defined by Falmouth, St Ives and Newlyn and will include events, workshops, and activities which weave through the six exhibitions in that year.

- 26 April – 21 June Tom Early and friends
- 28 June – 13 September The boy who bit Picasso
- 5 July – 20 September Tall Ships (Permanent gallery)
- 20 September – 22 November Brilliant colour
- 27 September – 6 December Black and white (Permanent Gallery)
- 29 November 2014– 31 January 2015 Porthmeor past and present

We will be targeting new KS3 &4 – and 16-24 audiences. We will also be commissioning new automata, new furniture and learning hub for the gallery.

8.2 We have submitted a proposal to the **Royal Cornwall Polytechnic Society for the gallery to become official curator** of the RCPS Tuke Collection which is any way stored here in the building and are awaiting finalisation of the agreement. This will allow us to greatly increase access to this unique collection.

8.4 World War 1 Commemoration: The Gallery has offered to host *100 Faces 100 Stories* at some point in 2014-2018. This project has been put together by Joanna Mattingly, Museum's Development Officer with input from many of the smaller museums in Cornwall.

8.5 Mural at the Docks – the long wall adjacent to the cruise ships will be transformed into a welcome to Falmouth as part of a project lead by us – this project is now complete and due for installation.

8.6 Extension to the Art Gallery: A brief is being prepared and architects sought to work up some sketch schemes.

8.7 2015 is UN International Year of Soils and we will be putting in an application to the Heritage Lottery Fund for a project that will run for a year along the same lines as the Cultural Triangle. The project will involve schools and the wider community but artworks will be created by using natural materials. We will be working with the Centre for Contemporary Art and the Natural World and many other stakeholders.

We would like to hold a big landart project in the open spaces (Beacon, Bowling Green, Kimberley Park etc) and the Gallery will host an important exhibition of work by international artists famous in this field.